

## Hoodia Medicinal Herbs Project

Reference	Category	Pula
<b>A</b>	<b>Market Plan Development</b>	
A.1	Marketing strategy & Business plan	<b>50,000</b>
<b>B</b>	<b>Internal Systems Improvement</b>	
B.1	Computer and Accessories (Lap top)	9,000
B.2	Admin Policies and Procedures	20,000
B.3	Accounting Systems Improvements	20,000
	<b>Subtotal</b>	<b>49,000</b>
<b>C</b>	<b>Training Activities</b>	
C.1	Training and Capacity Building (Community Workers)	<b>39,500</b>
<b>E.</b>	<b>Community Production Units</b>	
E.1	Community workers (x4)	67,200
E.2	Seed collection community	3,500
E3	Net house Construction	7,500
E4	Site preparation	7,000
E5	Seedling production	2,100
E6	Hoodia production	27,000
	<b>Subtotal</b>	<b>114,300</b>
<b>F.</b>	<b>Management Assistance</b>	
F.1	Project management, M&E	192,000
F.2	Farm worker (x1)	12,000
F.3	Seed collection	18,000
F.4	Net house construction	4,000
F.5	Site Preparation	7,500
F.6	Trials Seeds Production	3,100
F.7	Trial Hoodia Production	9,000
F.8	Documentation, Information Sharing, PR	13,000
F.9	Administrative Costs	74,500
	<b>Subtotal</b>	<b>333,100</b>
	<b>GRAND TOTAL (ADF Funds)</b>	<b>585,900</b>
		Pula